

Screening Questions

1) What is your age?

Under 18 [TERMINATE]	--
18-29	9%
30-39	12%
40-49	13%
50-64	37%
65+	29%

2) Are you registered to vote in New Jersey?

Yes	100%
No [TERMINATE]	--

3) Do you consider yourself a Democrat, a Republican, or an Independent?

Republican	34%
Democrat	39%
Independent	25%
Some other political party	--
Not sure	2%

4) How likely are you to vote in the November 2021 election for Governor of New Jersey?

Absolutely certain	79%
Very likely	21%
Possibly [END]	--
Not very likely [END]	--
Not at all likely [END]	--

5) Generally speaking, do you tend to vote in all, most, some or few general elections for Governor in New Jersey?

All	67%
Most	24%
Some	5%
Few	1%
I have never voted in a general election for Governor in New Jersey before	3%
Not sure	--

Job Approval

6) Please indicate if you approve or disapprove of the job that each of these individuals is doing.

- Joe Biden as President

TOTAL APPROVE	53%
TOTAL DISAPPROVE	44%
Strongly approve	27%
Somewhat approve	26%
Somewhat disapprove	9%
Strongly disapprove	35%
Not sure	3%



Horseraces

7) This November, there will be an election for Governor of New Jersey between Democrat Phil Murphy and Republican Jack Ciattarelli. If the election were held today, for whom would you vote?

Phil Murphy	50%
Jack Ciattarelli	41%
Not sure	9%

Horserace among Voters who are Absolutely Certain to Vote

Phil Murphy	48%
Jack Ciattarelli	46%
Not sure	6%

Horserace among Voters who Vote in All New Jersey Gubernatorial Elections

Phil Murphy	49%
Jack Ciattarelli	45%
Not sure	6%



DEMOGRAPHICS

8) What is your gender?

Men	47%
Women	53%
Other	--

9) Which of the following best describes your race or ethnicity?

White or Caucasian	73%
Black or African-American	10%
Hispanic or Latino	12%
Asian	3%
Other	2%

10) Do you consider yourself conservative, moderate or liberal?

TOTAL LIBERAL	29%
TOTAL CONSERVATIVE	26%
Very liberal	12%
Somewhat liberal	17%
Moderate	42%
Somewhat conservative	16%
Very conservative	10%
Not sure	3%

11) What is the highest level of education you have completed?

Some high school or less	2%
High school graduate	19%
Some college	25%
College graduate	29%
Some graduate school	4%
Graduate degree	18%
Technical school	3%
Refused	--

Schoen Cooperman Research
New Jersey Tracking Poll
October 2021

12) Which of the following ranges best describes your annual household income?

Less than \$20,000	7%
\$20,000 to \$40,000	5%
\$40,000 to \$60,000	16%
\$60,000 to \$75,000	15%
\$75,000 to \$100,000	14%
\$100,000 to \$150,000	26%
More than \$150,000	15%
Not sure	2%

