



MEMO

TO: INTERESTED PARTIES

FROM: CAITLIN REED, POLLING DIRECTOR

DATE: JUNE 28, 2019

RE: NJ CD 7 POLLING

The following memo is based on survey data completed among N=400 likely 2020 general election voters in NJ-7 from June 24-26, 2019. All interviews were conducted via live operator and 50% percent of interviews were completed on a cell phone. The survey was conducted on behalf of the National Republican Congressional Committee.

- **Freshman Tom Malinowski trails a named Republican candidate 44%-42% with 13% undecided.**
 - Independents are tied on the ballot 38%-38% with 21% undecided.
 - The named Republican candidate is already well on the way to locking up the base. Eighty percent of Republicans support the named Republican, while 78% of Democrats support Malinowski.
- **Tom Malinowski has a critically weak image for a candidate headed into a tough re-election campaign.**
 - Malinowski's image is 29% favorable – 16% unfavorable.
 - His image is dangerously soft. A full 54% of voters have either never heard of Malinowski or have no opinion of Malinowski, including 56% of independents.
 - His image can easily be inverted. Sixty-three percent of Republican voters have never heard of Malinowski or have no opinion of him.
- **Democrats' agenda is completely out of step with voters in NJ-7.**
 - Fifty-nine percent of voters oppose impeaching President Trump, including 57% of independents.
 - But Malinowski is in a tough spot; 57% of Democrats support impeaching President Trump.
 - Fifty-nine percent of voters have an unfavorable view of socialism, including 59% of independents and 55% of independent women.
 - Sixty-seven percent of voters agree that Congress should focus more on policies that preserve individual freedoms rather than on socialist policies that could bankrupt the country. This includes 68% of independents and 62% of independent women.

The bottom line is that the further Democrats run into the arms of socialism, the harder it becomes for Tom Malinowski to keep this seat. Malinowski is already fundamentally weak and will be forced to carry Democratic baggage while fighting a formidable challenger.