

	New Jersey GLOBE 2018 Standard Display Specs						Video	
	Leaderboard	Super Leaderboard	Medium Rectangle	Half Page	Billboard	Mobile banner	Pre-Rol (Prestitial)	In-Read
Dimensions (pixels) WxH	728 x 90	970x90	300x250	300x600	970X250	320X50	4:3 or 16:9	16:9
Acceptable File Format Types	gif, jpg and HTML5						mp4, .mov	mp4
Image DPI	72 pixels per inch						800x600	
Max Lengh of Animation	15 sec							
Maximum Loops	3							
Maximum File Size	150 KB	200 KB	150 KB	200 KB	250 KB	50 KB	50 MB	10 MB
Audio	User Initiated Click/Tap							
Maximum Expanded Size	728x360	970x360	610x250	610x600				
Expansion	Pushdown	Pushdown	Expanded Left	Expanded Left				
Initial Load	150 KB	200KB	150 KB	200 KB	250 KB	50 KB	50 MB	10 MB
Subload	300 KB	400 KB	300 KB	400 KB	500 KB			
User Initiated Load	Unlimited							
Maximum video Length	2 Minutes						30 Seconds	30 Seconds
Animation Video	Minimum 24 fps							
MISC							VAST and VPAID Tags	
All creative must include disclosure - in the form of a logo or "Paid for by" language								
All 3rd party tags must be SSL compliant								
Rich Media flights must be 3rd party served								
Publisher has the right to reject any ad on the basis of specifications or content								
Submission Deadline is three days prior to launch								